



2016 #chi4good

Invitation to Sponsor

San Jose McEnery Convention Center

7-12 May 2016

chi2016.acm.org



Association for
Computing Machinery



SIGCHI

HCI'S IMPACT ON INDUSTRY AND THE CHI CONFERENCE CONNECTION

What is CHI?

CHI is the premier conference for human-computer interaction (HCI): the design, building and study of technologies to help people think, create and collaborate. Everything from the mouse to the smartphone has its roots in HCI!

HCI Impacts Revenue

HCI's impact on the technology industry has been enormous. Since the 1970's, leading companies have increased their success through the growing use of HCI methods to (1) avoid wasting precious investment money from failed deployments of inferior technologies and to (2) generate new revenue by identifying under-served needs and then to envision, design and test innovative products and services that fulfill the under-served needs effectively. HCI specialists employ a variety of techniques to determine whether products are learnable, usable, and valuable. Through rigorous beginning-to-end methods that combine concept design, design critique, cognitive analysis, performance experiments and more, HCI researchers assess whether technologies frustrate, thwart, and confound people, then design solutions that serve, engage and extend people's capabilities.

HCI Impacts Innovation

In addition to tremendous cost savings, the field of HCI has spawned billions of dollars of new revenue in innovative product and service categories. Early examples of the business value of HCI methods include Xerox's employment of cognitive psychologists, social scientists and engineers to develop copier interfaces, Graphical User Interfaces (GUI) and the development of the world's first commercial mouse and personal computer. HCI researchers at Xerox PARC, Olivetti and other corporations also envisioned and captured fundamental patents, designs and prototypes in the field of Ubiquitous Computing that anticipated the current age of network services, interactive displays, tablets and smart phones. Now, world-leading technology companies no longer rely solely on technical advances to lead the market, but they create differentiated products with innovative designs that are a delight to use.

HCI Creates Business Advantage

As a concrete example of the bottom-line value of HCI, consider a recent US court decision that did not recognize infringement of 3 technology-based patents, but awarded a significant sum in damages for the infringement of 7 patents related to design and interaction.¹ This ruling clearly illustrates that the court believes the HCI-related intellectual property created tremendous business advantage here.

The CHI Conference Connection

Since the development of the field, dozens of key HCI-generated products have been unveiled at the CHI conference prior to market deployment including multi-touch and 3D interaction, tangible interfaces, social networking, instant text messaging, personal health and elder care, fitness tracking, smart homes, internet of things, human-robot interaction and wearable devices. As the premier world-wide forum for the exchange of information on all aspects of human-computer interaction, the CHI conference is often the first public demonstration of such advanced technologies.

Each year, CHI sees thousands of the top researchers, scientists, and designers in the world attend to present their latest research, solve their hardest problems, learn new material and build their networks. 92% report it was "worth their time and money", a remarkable approval rating for an event of this size.

Top corporations, ranging from processor manufacturers (Intel), operating system vendors (Microsoft), laptop, tablet and smart-phone manufacturers (Samsung, Dell, Hewlett Packard, Apple), web service providers (Google, Yahoo, eBay, Amazon), telecommunication carriers (NTT Docomo, Verizon), automobile manufacturers (Ford, Audi) as well as emerging companies and startups send employees to the CHI conference to present and hear the world's most advanced innovations.

Sponsorship brings incomparable visibility to some of the top minds on the planet. This is the place to meet, influence and learn from the top scientists, researchers, teachers and designers building tomorrow's technologies. It's an opportunity not just to show off your best products and ideas, but to build networks and relationships for the future.

Please join us in San Jose, in the heart of the Silicon Valley, as a CHI 2016 Sponsor.

CHI 2016 General Conference Chairs

Jofish Kaye
Yahoo Labs

Allison Druin
University of Maryland

1. Jordan Crook, "Apple and Samsung Bring Their Marketing Strategies to Court", TechCrunch, 20 Aug 2012.

AN INVITATION TO SPONSOR

CHI is the premiere worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, design artifacts and experiences, and future technologies.

Conference Format

CHI 2016 is a four-day conference (Monday through Thursday). The conference is organized around papers, presentations, speakers and discussions on how to create better interactive experiences. As the foremost conference in its field, CHI 2016 continues to offer a wide-ranging program, supporting and facilitating the exchange of ideas within and between all of these communities.

Who Will be at CHI 2016?

CHI 2016 brings together computer scientists; visual, interaction, product and experience designers; human factors and ergonomics professionals; psychologists; social scientists; software developers; software/hardware architects; engineering, product and quality managers; educators and evaluators. These are the professionals who work at the heart of making systems and products usable.

CHI 2016 will be held at the San Jose Convention Center in the heart of San Jose. The theme, #chi4good, references the value of HCI beyond the balance sheet, pointing to HCI's engagement with making the world a better place. At the same time, it represents the remarkable value that HCI brings to the world - improving user experience, user retention and customer value. It points to the lasting changes that CHI has made and is making in the world: not just temporary fixes, this is CHI for good.

CHI brings together attendees from countries around the world, representing a myriad of cultures and application areas, whose diverse perspectives influence each other. CHI 2016 is truly an opportunity to find the latest in research and design of the world's most innovative technologies.

If your organization supplies systems or products that involve users interacting with computer technology and the user aspects are important to the success of your product, then this conference will be of special interest to you. CHI 2016 is the place your organization needs to be to learn about leading-edge research and imminent technologies.

Our first foray into Asia, CHI 2015 in Seoul, Korea had over 2500 attendees. CHI 2014 in Toronto, Canada, was also a very successful conference, hosting about 3000 attendees from all over the world. CHI 2013 in Paris, France, gathered almost 3500 attendees from over 50 countries. Past CHI attendees have worked in the computer industry, education, research, telecommunications, government, finance and banking as well as many other areas. CHI 2016 is expected to be another highly successful conference, and we anticipate breaking all previous attendance records.

About San Jose, CA

San Jose is the heart of Silicon Valley, arguably the most influential technological hub in the world. It is a safe, easy to navigate city with a dry, Mediterranean climate and a growing arts scene. It is minutes away from the headquarters of literally hundreds of technology companies, as well as a short drive or train journey from the arts and culture metropolis of San Francisco. The beautiful Pacific coast towns of Monterey and Santa Cruz are within easy reach of San Jose as are Napa Valley, Sonoma, and Santa Barbara if you are interested in a wine country weekend. The food in the Bay Area is excellent, the wine superb, and the innovation simply remarkable.



The San Jose Convention Center

BENEFITS OF SPONSORING

CHI 2016 offers many opportunities created especially for sponsors. Some of the benefits this year include:

Publicity (External and Internal)

Sponsors are featured on the CHI 2016 Conference web site. Not only is this site one of the most popular ACM sites, but the conference receives worldwide press coverage through various media forms including technical publications. The advance program alone is available on our site to more than 50,000 people in the fields of human-computer interaction, human factors, and usability engineering. The *Conference Proceedings* are also published by ACM Press and accessed globally through the ACM Digital Library.

Your sponsorship of this premiere conference is a strong statement about your organization's commitment to the field of HCI as well as your commitment to the professional development of your staff.

Professional Development

In every economic climate, it is important to wisely utilize funds available for professional development, and CHI 2016 is a wise investment. There is no other conference where there is so much cross-fertilization of ideas between professionals in product design, human factors, software development, systems design, interactive media, and e-business. Added to this mix are research students, educators and the world's best HCI researchers, along with mentors and leading thinkers in the field. This environment creates a unique event where your staff can benefit



The Japanese Friendship Garden is a beautiful symbol of San Jose's relationship with sister city, Okayama, Japan.

from unmatched inspiration and education in both breadth and depth. Sponsor invitations to private VIP events also ensure that your staff has special opportunities to mix with the elite of HCI research and practice.

Recruiting, Networking & Business Development

Showcasing your organization through sponsorship increases the awareness of your products and services. Many opportunities are available to sponsors to maximize their efforts in this area. Also, should your organization be interested in hiring, your presence as a sponsor will enhance your efforts to recruit from among the foremost experts in the field. In addition, CHI 2016 offers dedicated on-site support for the recruitment efforts of its sponsors.

Monday Evening Grand Opening of Exhibits and Reception

CHI 2016 is hosting the conference reception on Monday evening from 17:30 to 19:30 (5:30 to 7:30 pm) in the exhibit hall during the grand opening of the exhibits. Live entertainment, sweet and savory offerings, and the company of friends and colleagues create this memorable evening. Networking is effortless at this gala event attended by all conference registrants. As a special benefit to our Champion sponsors, a complimentary exhibit booth is included in the Champion Sponsor Benefits.

Tuesday Evening Job Fair and Wednesday Hospitality Night

To support recruiting, CHI 2016 features a Job Fair on Tuesday evening from 18:00 to 19:30 (6:00 to 7:30 pm). Recruiters renting booths are invited to take advantage of this key event to meet qualified job candidates. CHI 2016 will also facilitate the delivery of resumes from individuals to your designated contact and help coordinate space for interviewing and hospitality events, if space is available. Often a joint sponsor hospitality reception is held instead of individual events, and space can be limited, so please indicate your interest in participating in a joint event or hosting an individual one as soon as possible. Recruiters confirmed by 3 months prior to the conference will appear in CHI 2016 publications and on the web site.

Please see the CHI 2016 Hero Sponsor Benefits, CHI 2016 Champion Sponsor Benefits, and CHI 2016 Contributing Sponsor Benefits for details about these and the many other advantages of sponsoring.

BECOMING A SPONSOR

Would Your Organization Like to Support CHI 2016?

Please complete the CHI 2016 Sponsorship Agreement on the last page and return it with your contribution to the CHI 2016 Sponsor Director to expedite processing. Contributions may be made by bank transfer, credit card, or company check.

Bank (Wire) Transfer Payment

Please contact the CHI 2016 Sponsor Director to make arrangements for paying your sponsor contribution via bank (wire) transfer.

Organizations based in the United States or organizations with United States branches or divisions should note that ACM (the parent organization of CHI 2016) is classified as a non-profit and a sponsor contribution may be tax deductible in the United States. The US Federal Tax ID number for ACM is 13-1921358.

Check Payment

Checks should be made payable to ACM/CHI 2016. We kindly request that checks are sent by courier with a tracking number.

Credit Card Payment

Contributions may also be made by credit card directly online. Please contact the CHI 2016 Sponsor Director for assistance if you have any difficulty making a credit card contribution.

Would You Like More Information About Sponsoring CHI 2016?

Please contact the CHI 2016 Sponsor Director:

Carol Klyver
CHI 2016 Sponsor Director
Foundations of Excellence
446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044 USA

Tel: +1 650.738.1200
Email: sponsors@chi2016.acm.org or
chisponsors@comcast.net

Would You Like More Information About ACM and SIGCHI?

CHI 2016 is sponsored by ACM's Special Interest Group on Computer-Human Interaction (ACM SIGCHI). The scope of SIGCHI consists of the study of the human-computer interaction processes and includes research, design, development, and evaluation efforts for interactive computer systems. The focus of SIGCHI is on how people communicate and interact with a broadly-defined range of computer systems. SIGCHI serves as a forum for the exchange of ideas among computer scientists, human factors scientists, psychologists, social scientists, designers, educators, and practitioners involved in the design, implementation, and evaluation of interactive computing systems. Members of the SIGCHI community from all over the world work together toward common goals and objectives. Preeminent in its field, ACM SIGCHI provides a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.sigchi.org for more information.

ACM, the world's largest educational and scientific computing society, delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its more than 100,000 members and the computing profession with leading-edge publications, conferences, and career resources. Please visit www.acm.org for more information.



The Tech Museum of Innovation

HERO SPONSOR BENEFITS (\$50,000 US OR GREATER CONTRIBUTION)

Press Releases and Publicity Support

Hero Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2016.



Winchester Mystery House, a beautiful but strange Victorian, is featured on major travel channels.

Press Interview Opportunities

Press members are introduced to your designated representative on site and encouraged to report on your organization's involvement in CHI 2016.

Company Profile on the CHI 2016 Web Site

You may work with us to create your own profile page on the CHI 2016 web site if you wish. Here you can present an overview of your organization and highlight your organization's participation in conference presentations, workshops and courses. If you are planning to exhibit as well as sponsor, or host a hospitality event, you may advertise the details here and add a personal invitation.

Prominent Logo Display and Link on CHI 2016 Web Site

Hero logos are most prominently displayed on the extremely popular CHI 2016 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Front of CHI 2016 Registration Bag

Hero Sponsor logos are also specially recognized on the CHI 2016 registration bag provided to all conference participants. Unlike other sponsor logos (which are placed on the back), Hero logos are placed on the front of the bag, beside the CHI conference logo. (Note: there is a limit of 3 Hero Sponsor logos on the front of the bag, and logo artwork must be received before the production deadline.)

Seven (7) Complimentary Registrations

Hero Sponsors receive seven (7) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth Reserved

Hero Sponsors are provided with a specially reserved, premium location exhibit booth. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate you commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Booking and Event Support

Hero Sponsors are offered first opportunity to book meeting space for an evening hospitality event. Specific times and locations are available for booking on a "first come, first served" basis. These hospitality events are publicized prior to and during the conference.

(Hero Benefits continued on next page.)



Burrell School Winery is one of the many wineries in the San Jose area.

HERO SPONSOR BENEFITS (CONTINUED)

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2016 web site (with a link to your organization's home page) as well as announced in the Conference Program. In addition, CHI 2016 also offers a complimentary recruiting announcement space on site.

Prominent Logo Display on CHI 2016 Hero Sponsor Banner

Hero Sponsor logos are specially recognized on the CHI 2016 sponsor banners prominently displayed at the conference and featured on the mobile app. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Special Recognition in Plenary Sessions

Hero Sponsors receive special recognition in the opening and closing general sessions. Individual slides of Hero logos are also part of the conference slide show preceding general sessions.

Invitations to Private VIP Events

As a Hero Sponsor, several of your representatives will receive a special invitation to a private reception with keynote speakers and award winners hosted by the CHI 2016 Chairs. Your organization will also receive invitations to other private VIP events, such as an invitation to meet the CHI 2016 Doctoral Consortium participants. This is a valuable opportunity to meet the researchers and practitioners of the future as well as the HCI leaders acting as their faculty.

Special Recognition in Conference Publications

Hero Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2016 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Complimentary Full-page Program Ad

Hero Sponsors are offered a complimentary two-page spread advertisement with excellent placement in the CHI 2016 Conference Program. Conference programs are used for reference long after the event, making this an easy way to extend your marketing efforts to a very targeted audience. Standard rates appear below:

Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
\$500	Champion Sponsors (per page)
\$1500	Contributing Sponsors (per page)
\$5000	Others (per page, except exhibitors)

All prices shown are exclusive of tax. The CHI 2016 Sponsor Director can provide details on availability, placement, and specifications. Support for Hero Sponsor ad production is also available, if needed.



The award-winning Children's Discovery Museum

Additional Advertising Opportunities

Registration bag inserts are also complimentary to Hero Sponsors. These opportunities are limited and are available on a "first come, first served" basis. Standard rates appear below:

Registration Bag Insert Rates

Complimentary	Hero Sponsors
\$500	Champion Sponsors
\$1500	Contributing Sponsors and Exhibitors
\$6000	Other purchasers

All prices shown are exclusive of tax. The CHI 2016 Sponsor Director can provide details on availability and specifications.

CHAMPION SPONSOR BENEFITS (\$25,000 US TO \$50,000 US CONTRIBUTION)

Press Releases and Publicity Support

Champion Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2016.

Prominent Logo Display and Link on Web Site

Champion logos are prominently displayed on the extremely popular CHI 2016 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Registration Bag

Champion Sponsor logos are also specially recognized on the CHI 2016 registration bag provided to all conference participants. (Note: a limited number of places are available on a "first come, first served" basis, and logo artwork must be received before the production deadline.)

Prominent Logo Display on CHI 2016 Champion Sponsor Banner

Champion Sponsor logos are specially recognized on the CHI 2016 sponsor banners prominently displayed at the conference. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Three (3) Complimentary Registrations

Champion Sponsors receive three (3) complimentary conference registrations, including tickets to the conference reception and full registration benefits.



The Rosicrucian Egyptian Museum & Planetarium

Premium Exhibit Booth

A set of booths in premium locations are set aside for Champions on a "first come, first served" basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Event Support

After Hero Sponsors, Champion Sponsors are offered the next opportunity to book meeting space for an evening hospitality event. Access to these locations is available on a "first come, first served" basis and the CHI 2016 Sponsor Director will help you schedule your event. These hospitality events are publicized prior to and during the conference.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2016 web site (with a link to your organization's home page) as well as announced in the Conference Program. In addition, CHI 2016 also offers a complimentary recruiting announcement space on site.

Special Recognition in Plenary Sessions

Each Champion Sponsor receives special recognition in the opening and closing general sessions. In most cases, individual slides of Champion logos are part of the conference slide show preceding general sessions.

(Champion Benefits continued on next page.)

CHAMPION SPONSOR BENEFITS (CONTINUED)

Invitations to Private VIP Events

As a Champion Sponsor, your representative will receive a special invitation to a private reception with the keynote speakers hosted by the CHI 2016 Chair. Your organization will also receive invitations to other private VIP events.

Special Recognition in Conference Publications

Champion Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2016 Conference Proceedings is available world wide, and the Extended Abstracts and Conference Program are distributed to all participants. Those confirmed later will be specially recognized in the Conference Program (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Champion Sponsors at very reduced rates. These opportunities are limited and are available on a "first come, first served" basis. Special rates for sponsors are:

Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
\$500	Champion Sponsors (per page)
\$1500	Contributing Sponsors (per page)
\$5000	Others (per page, except exhibitors)

All prices shown are exclusive of tax. The CHI 2016 Sponsor Coordinator can provide details on availability, placement, and specifications.

Registration Bag Insert Rates

\$500	Champion Sponsors
\$1500	Contributing Sponsors
\$5000	Others (except exhibitors)

All prices shown are exclusive of tax. The CHI 2016 Sponsor Coordinator can provide details on availability and specifications.



Now home to Symphony Silicon Valley and Opera San Jose, the California Theater is a fully renovated film and vaudeville theater built in 1927.

CONTRIBUTING SPONSOR BENEFITS (\$10,000 US TO \$25,000 US CONTRIBUTION)

Logo Display and Link on Web Site

Contributing Sponsor logos are displayed on the extremely popular CHI 2016 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Logo Display on Registration Bag

Contributing Sponsor logos are displayed on the CHI 2016 registration bag provided to all conference participants. (Note: a limited number of places are available on a “first come, first served” basis, and logo artwork must be received before the production deadline.)

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization’s designated contact. Your recruitment efforts are announced on the CHI 2016 web site (with a link to your organization’s home page) as well as announced in the Conference Program. In addition, CHI 2016 also offers a complimentary recruiting announcement space on site.

One (1) Complimentary Registration

Contributing Sponsors receive one (1) complimentary conference registration, including a ticket to the conference reception and full registration benefits.

Logo Display on Sponsor Banner

Contributing Sponsors logos are recognized on sponsor banners displayed at the conference.



A renowned event center, the SAP Center at San Jose is also known as “the Shark Tank,” as it is home to the San Jose Sharks ice hockey team.

Recognition in Plenary Sessions

Contributing Sponsors are acknowledged as a group in specific general sessions.

Private Lunch Invitation

Designated representatives of Contributing Sponsors receive a special invitation to a private lunch with keynote speakers hosted by the CHI 2016 Conference Chairs.

Special Recognition in Conference Publications

Contributing Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2016 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Contributing Sponsors at reduced rates. These opportunities are limited and are available on a “first come, first served” basis. See page 8 for details on pricing. The CHI 2016 Sponsor Director can provide details on availability.

FRIENDS OF CHI
(CONTRIBUTIONS LESS THAN \$10,000 US)

Smaller donations are also welcome. Organizations offering support at this level are acknowledged as Friends of CHI.

Special thanks to the San Jose Convention and Visitors Bureau for the photographs appearing here.

CONFERENCE SPONSORSHIP AGREEMENT

Sponsor Level: _____

Organization Name: _____

We agree to sponsor CHI 2016 as (please check one):

- ☐ CHI 2016 Hero (\$50,000 USD or greater contribution)
 - ☐ CHI 2016 Champion (\$25,000 up to \$50,000 USD contribution)
 - ☐ CHI 2016 Contributing Sponsor (\$10,000 up to \$25,000 USD contribution)
 - ☐ Other
Amount/Value: \$_____
- Description:_____

Authorized Representative:_____

Title:_____

Signature:_____ Date:_____

Organization Address:_____

Telephone:_____ Fax:_____

E-mail:_____

Contact person for delivery of sponsor benefits:

Name:_____

Telephone:_____ Fax:_____

E-mail:_____

- ☐ If you are a returning sponsor, you may check here to approve the use of your logo as it appears on the CHI 2015 *Conference Proceedings* or website for publications purposes for CHI 2016.
- ☐ Check here if you are planning to have an exhibit or recruiting booth (complimentary for Hero and Champion Sponsors) at the conference.
- ☐ Check here to take advantage of your complimentary recruiting announcement space at the conference.
- ☐ Check here if you are interested in participating in hosting a joint sponsor hospitality reception at the conference.
- ☐ Check here if you are interested in hosting an individual hospitality event during the conference.
- ☐ Check here if you wish to find out more about purchasing a program ad or registration bag insert at the special price for sponsors (complimentary for Hero Sponsors).

Please email this signed and completed form to the Sponsor Director:

Carol Klyver
CHI 2016 Sponsor Director
Foundations of Excellence

Address: 446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044
USA

Tel: 1+ 650.738.1200

Email: sponsors@chi2016.acm.org or
chisponsors@comcast.net

Payment of donations: Information for payment via bank transfer is available from the Sponsor Director, Carol Klyver (contact information above). If paying by check, please make check payable to ACM/CHI 2016. (We encourage sending check payments via courier.) US companies should note that ACM is classified as a non-profit and this contribution may be tax deductible. The Federal Tax ID number for ACM is 13-1921358.